



Night Owl
Benefiting Oak School!
April 13th, 2018

Dear Community Friend,

We are pleased to announce our biennial fundraiser, “Night Owl,” benefiting Oak School will be held April 13, 2018, at the Hinsdale Golf Club.

We are engaging our local community businesses to partner with us by supporting this highly anticipated and well-attended event. The funds raised will allow our PTO to provide two years of enrichments above and beyond what our school district budget will allow.

This year is especially important to Oak School, as we are also raising funds to support a STEAM lab initiative to expose our students to this ever-growing educational component. STEAM stands for Science, Technology, Engineering, Art and Mathematics. The STEAM Lab helps teachers and students explore the connections between the arts, science, and math, and incorporate new technology into their curriculum.

As a donor, your contributions will assist with maintaining the first-rate programs offered at Oak School, which makes us one of 117 elementary schools in Illinois designated as a Blue Ribbon School, recognized by the Department of Education for achieving superior standards of academic excellence.

Your support of Oak School is sincerely appreciated. Oak School PTO is a 501(c)(3) non-profit organization, EIN 36-3798041. All donations are tax-deductible to the full extent of the law.



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Here's how you can help:

- DONATE a service, gift certificate or item for the silent or live auction
- SPONSOR/UNDERWRITE the event by making a monetary donation
- ADVERTISE your business in our mobile auction catalogue, on-site signage, and newspaper advertisement

Our school wouldn't be the institution it is today without the support of our amazing community. To make your tax-deductible contribution, please see the attached donation forms for details.

On behalf of the children, teachers, staff, principal and parents at Oak School, we thank you for your consideration.

Best regards,

Oak School
Night Owl Committee Co-Chair



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Donate Merchandise or a Service!

In-kind donations valued at \$2,500 and above will receive the Platinum level promotional benefits!

We encourage you to visit <http://nightowl.gesture.com> to upload your donation item on our Night Owl web site powered by mobile auction company Gesture! For accuracy, please also fill out the below and sign.

Your Information:

Company Name: _____

Contact Name: _____

Address: _____

City, State, and Zip Code: _____

Phone: _____ Email: _____

Information about the Item or Service:

Title of donated item/service: _____

Description of donation item, in detail- please include any restrictions:

Estimated Value \$: _____

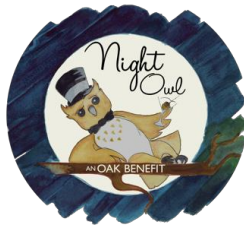
Donor's Signature certifying market value and donation:

X _____

Donation Logistics:

Please sign 2 copies of this form. Attach one copy to your donation, and keep one copy for your records to serve as your receipt. Please send or give all donated items to Kerry Lynch at 10 S. Elm Street, Hinsdale, IL 60521. Feel free to reach out to Alexis, Kerry Lynch or Jen Chillo at Auction@oakpto.org with any questions.

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Become a Sponsor!

Yes, we would like to sponsor the event with a financial contribution.
Please check your level of contribution below.

___ Principal Sponsor \$5,000 *

___ Platinum Sponsor \$2,500

___ Gold Sponsor \$1,000

___ Silver Sponsor \$500

Name of Organization or Business:

Email: _____

Address: _____

City, State, & Zip Code: _____

Please make checks payable to Oak School PTO. Logo can be emailed to Alexis Braden at alexis_braden@yahoo.com

We also encourage you to visit <http://nightowl.gesture.com> to indicate your sponsorship level directly onto our Night Owl web site powered by mobile auction company Gesture, as well as your logo.

****Please note that at the Principal level, there will be an exclusive non-compete for your business/industry to ensure you stand out!***

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Sponsorship Opportunities for your Business!

Principal Sponsorship: \$5,000

- Acknowledgement as principal sponsor on all promotional materials at event as well as on invitations
- Exclusive non-compete sponsor status for your business/industry
- Logo will be displayed on mobile bidding application
- Prominent placement of logo as principal sponsor in Thank You ad in The Hinsdalean
- Logo displayed on screen at venue & verbal recognition from Auctioneer
- Logo displayed on Oak School PTO website with link
- Logo and recognition on Oak School Facebook page post

Platinum Sponsorship: \$2,500

- Logo will be displayed on mobile bidding application
- Logo in Thank You ad in The Hinsdalean
- Logo displayed on screen at venue & verbal recognition from Auctioneer
- Logo displayed on Oak School PTO website with link
- Logo and recognition on Oak School Facebook page post

Gold Sponsorship: \$1,000

- Logo displayed on screen at venue
- Logo displayed on Oak School PTO website
- Logo and recognition on Oak School Facebook page post

Silver Sponsorship: \$500

- Company logo displayed on screen at venue